

Interest In Natural Bionetix® Solutions Grows In Latin America

ISSA/INTERCLEAN Latin America (February)

In February, Bionetix® encountered strong interest in natural biological solutions at the ISSA/INTERCLEAN convention in Mexico City. At the same time, Bionetix® found an excellent trade show partner in Mexican distributor Quemwalk. Over a busy three-day show, the Bionetix®/Quemwalk team was able to share biological solutions with many people from Mexico and other Latin American countries, including Argentina and Ecuador.

Bionetix®/Quemwalk was one of only two booths presenting biological options at the show, despite the increasing demand for natural biological products among cleaning product distributors and chemical companies



who visited the booth. "They're very, very interested in our products," said Oscar Caceres (Bionetix® Inside Sales Rep). "The response was very positive . . . and I thought we got excellent results from it."

Quemwalk was also thrilled with the response, did a great job working the booth, and was already starting to plan ahead for next year's booth with Bionetix®.

LASM 2017 (March/April)

As a subsidiary of Cortec® Corporation, Bionetix® had a chance to present to distributors from Argentina, Brazil, Chile, Colombia, Ecuador, and Peru at Cortec's Latin America Sales Meeting (LASM) March 31st-April 1st in Lima, Peru. In addition to getting an update on Cortec's corrosion inhibiting activities and strategies, the distributors were introduced to Bionetix® International's natural waste treatment, cleanup, and agriculture solutions. Oscar Caceres, who gave the presentation, reported a strong attendee interest in learning more.

AQUA-FEED Trial (July-Present)

Bionetix® recently sent samples of AQUA-FEED and BCP54 to Brazil where they will be evaluated in the treatment of ponds and fish. The aquaculture client is interested in implementing the products and wants to see how the trial will affect the alkalinity, pH, ammonia levels, nitrite levels, and overall cleanliness of the ponds.

For more information about "Bionetix® International Natural Aquaculture Solutions," please visit the following link: http://www.bionetix-international.com/products/brochure/Bionetix Aquaculture Brochure.pdf



Spreading Natural Solutions In Industry Magazines

This year, Bionetix® products have been featured in four different industry magazines!



A two page article "Takentitled ing the Natural **Route for VOC** Abatement and Waste **Treat**ment" (https:// www.cortecvci. com/whats new/ announcements/ Pollution%20Equip*ment-03-17.pdf)* was published in the February/March edition of *Pollution* Equipment News magazine, a publication that has

been "providing environmental solutions since 1968." The article shares how Bionetix® products BCP35S and BIOSURF can help with bioremediation of soils contaminated with BTEX from oil or gas spills. Other products such as BCP95, BCP60, and STIMULUS help with various high VOC or bad odor problems in wastewater.

In May, *Portable Restroom Operator* featured odor control with Porta-Treat, "a quick-acting treatment that deodorizes portable restrooms and holding tanks, leaving only a fresh fragrance."

Fizzy-Tab made the June Product Focus for *Pumper* magazine as "a multipurpose natural cleaner that con-



trols odor and helps maintain healthy grease traps and septic systems." Its diverse microbiological organisms are designed to activate digestion of solid waste and reduce sludge buildup in the bottom of tanks.

Macro N/P appeared in the June Product News of *Treat-ment Plant Operator.* Its function is to nourish helpful bacteria in wastewater to enhance biological wastewater treatment and soil bioremediation processes. This macronutrient product was also featured on the front page of the June/July *Pollution Equipment News*!



In July, Bionetix® was again featured in *Portable Rest-room Operator*, this time with Eco-Scent as the focus. Eco-Scent is a biodegradable, free-flowing liquid odor eliminator formulated for easy application directly to odor-emitting areas. It works by forming a complex with odor-causing organic compounds, yielding a lower concentration of these organic molecules and reducing odor.



Recent Product Highlights

Bionetix® International carries a variety of natural biological options for different applications. Bionetix® highlighted three of these applications in particular—waste treatment, soil bioremediation, and aquaculture—in greater depth in the last six months.

Macro N/P: Macronutrients for Wastewater Treatment and Soil Bioremediation



Bioremediation is an important process of relying on natural microorganisms to degrade soil and wastewater pollutants into harmless byproducts. Often, these microorganisms are already present to some extent in wastewater or contaminated soil. However, the degradation process can be accelerated by adding extra doses of the microorganisms, along with macronutrients that nourish and help the organisms grow and thrive for speedier degradation of pollutants.

One of these macronutrient products is Macro N/P, a free-flowing powder with the optimal 5:1 nitrogen/phosphorus ratio for nourishing helpful bacteria in wastewater. These two nutrients are often deficient in wastewater and soil, making it more difficult for helpful microorganisms to flourish and accomplish natural bioremediation. By adding Macro N/P, clean-up crews can help existing or supplemental bacteria to grow, reproduce, and stimulate the bioremediation cycle.

Macro N/P can be used to speed the bioremediation process in a variety of situations:

- Environmental Cleanup Bioremediation
- Soil Reclamation
- Groundwater Treatment
- Oil Spill Cleanup
- Wastewater Treatment
- Sludge and Manure Treatment
- Lagoons and Ponds

Aqua-Feed: All-Natural Feed Additive for Healthier Aquatic Species



Bionetix® also offers natural biological options for boosting the health of aquatic species. This comes after a decade of serious loss in the aquaculture industry.

Shrimp aquaculture in particular has been severely impacted due to diseases including white spot, yellow head, and vibriosis. Cultured shrimp are also vulnerable to mass mortality because of pathogenic yeast, harmful bacteria, and viral infections. Studies indicate that a deteriorating aquaculture environment is a leading cause of declining shrimp immunity, while boosting the immune mechanism can be beneficial against mass shrimp mortality caused by pathogenic infections.

By adding AQUA-FEED to shrimp and fish feed, aquatic farmers may upgrade the quality of their feed and significantly reduce serious diseases such as white spot, yellow head, and the risk of vibriosis to humans after consumption. AQUA-FEED is rich in β glucans, mannanoligosaccharides (MOS), and other key ingredients including probiotics for the health of aquatic species.

Bio-converter technology such as AQUA-FEED also improves aquatic life by helping with the cleanliness of aquaculture ponds. Contamination with bio-mass, shells, fecal matter, and other materials works to diminish oxygen levels and produce disease-promoting methane, ammonia, and hydrogen sulfide. AQUA-FEED promotes healthy aerobic conditions that lead to the reduction of these substances and conversion of organic materials mainly into water and carbon dioxide.

The benefits of AQUA-FEED can be enhanced in conjunction with BCP54, which helps with pond clarity. For example, a shrimp farm in Asia that used AQUA-FEED

and BCP54 found that these natural treatments resulted in healthier shrimp, a significant survival rate, and increased average gain.

Solutions like these are excellent alternatives to antibiotics and harsh chemicals, resulting in healthier fish, shrimp, and aquatic species that can be consumed with greater peace of mind.

Celebrating Canada Day



Located in Sainte-Anne-de-Bellevue in Quebec, Canada, Bionetix[®] International celebrated Canada Day on July 1st with a BBQ picnic lunch for employees. This year also marked the country's 150th Birthday.



Trade Shows

ISSA/INTERCLEAN SEPTEMBER 11-14, 2017 LAS VEGAS, NV WWW.ISSA.COM

AWT

SEPTEMBER 13-16, 2017 GRAND RAPIDS, MI WWW.AWT.ORG







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